

# *at a glance*

## WHY IS NEW CONSTRUCTION INSULATION SO EXPENSIVE?

### FACTORS INFLUENCING COST

- Square footage
- Project complexity
- Type of insulation product
- Labor costs
- Building code compliance

### WHY INVEST IN THE BEST INSULATION FOR A NEW HOME?

- Maximized energy efficiency for the lifetime of the new home.
- Ideal home comfort from the start.
- Better indoor air quality with an airtight seal and mechanical ventilation.

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